

BANNER SIGN REQUIREMENTS

SHALL NOT EXCEED 60 DAYS PER CALENDAR YEAR

(12) Special sale promotion signs are permitted for grand openings, anniversary, and special sales. Such displays shall be limited to a **maximum of sixty (60) days per year**, and no more than three **(3) events per year per address**. A time period of no less than (30) days is required between each displayed event. These signs shall be permitted by an annual permit fee. Once it has been permitted, the business owner will be given a sign permit shingle. This shingle shall be displayed at the location of said sign(s) and should be returned at the end of such promotion. Applicant shall indicate the number of days that the sign(s) will be displayed. If shingle is returned and sign(s) is removed prior to expiration of the permit, then the balance shall be credited towards the annual balance of days. **Signs that are not removed at specified date shall be charged an additional fifteen (15) days.** This shall continue until sign(s) is removed or sixty (60) days has expired. A minimum of seven (7) days shall be charged per promotion. These signs may be tacked, tied, posted or hooked to private property; in a safe, secure and presentable manner and must comply with the rest of section 506.3 (nothing shall be permitted to be nailed to any protected tree). Grand opening signs are excluded from these requirements and are allowed for no more than twenty (20) days.

(a) Location:

- (1) The minimum clearance for these signs over walkways (on private property) shall be 8'0".
- (2) The minimum clearance for these signs over a driveway and/or an occupied parking space (on private property) shall be 10'0".
- (3) The minimum clearance for streamers, other than listed above, shall be 20'0".
- (4) The overall maximum height for all special sale promotion signs shall be 20'0"

(b) Size:

- (1) The total combined square footage of all special sale promotion signs shall not exceed the maximum possible for a free-standing sign for said site.
- (2) The total permitted area (or linear feet) for streamers may not exceed five (5) times the linear feet of frontage of the subject lot. In Shopping Centers permitted linear feet for streamers shall be based on unit or occupancy frontage. On corner lots or lots with double frontage permitted area (or linear feet) will be based on the street frontage of the primary street or corridor
- (3) Air/gas filled figures shall be computed at one square foot of signage per ten (10) feet of figure.

I have read and fully understand the requirements for banner signs.

Name (Signature)

Please print your name

Name of Business

Phone Number

Location of Banner (Address)

Today's Date